Hello,

My name is Anaïs Gracia
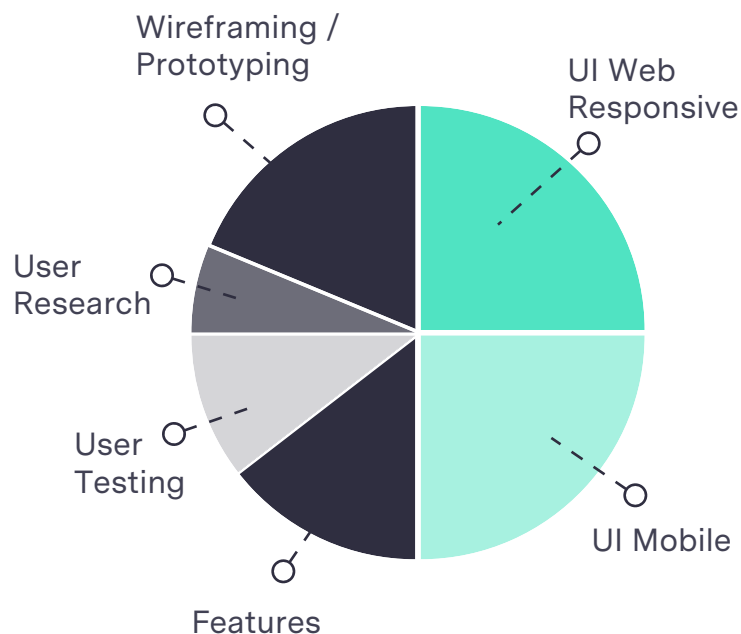
I am a UX / UI designer and a Product Designer

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🏠 www.whiteblocks.io

Qualifications

◆ **UI** Color Expert / Typography

◆ **UI** Android & IOS guidelines

◆ **UI** Illustrations / Iconography

◆ **UX** User Research

◆ **UX** Wireframing & Prototyping

◆ **UX** User testing & implementing

Wireframing / Prototyping

UI Web Responsive

User Research

User Testing

Features

UI Mobile

Design Tools

60% Sketch

20% Invision prototyping

15% Zeplin

5% Adobe Suite

NATIONALITY: French / American

LANGUAGES: French, English, Spanish

EDUCATION: Mesa College (UX Design)

San Diego

Experience

Graphic Design   **2008 - 2010** 📅

Anchor Free / Hotspot Shield / QT Talk

- Marketing Design (Logo / Flyers...)   • Banner Ads

UX / UI Consultant   **2011 - PRESENT** 📅

Brightside / Dealcheat / Freemo / 1st Resonance Ion / ...

- User Research (Personas / Scenarios...)   • Iconography

- User experience (Prototyping / wireframing   • Branding
  / Testing / Iterating)
                                                • Native Mobile (IOS / Android)
- Website Responsive Design
                                                • Cross Platform Mobile
- Illustration Design

Product Designer / Manager   **2017 - PRESENT** 📅

Pingo Solar

- User Research (Personas / Scenarios...)   • Iconography

- User experience (Prototyping / wireframing   • Branding
  / Testing / Iterating)
                                                • Features Planning
- Website Responsive Design
                                                • Hot Jar / Google Analytics
- Illustration Design   to plan future Versions